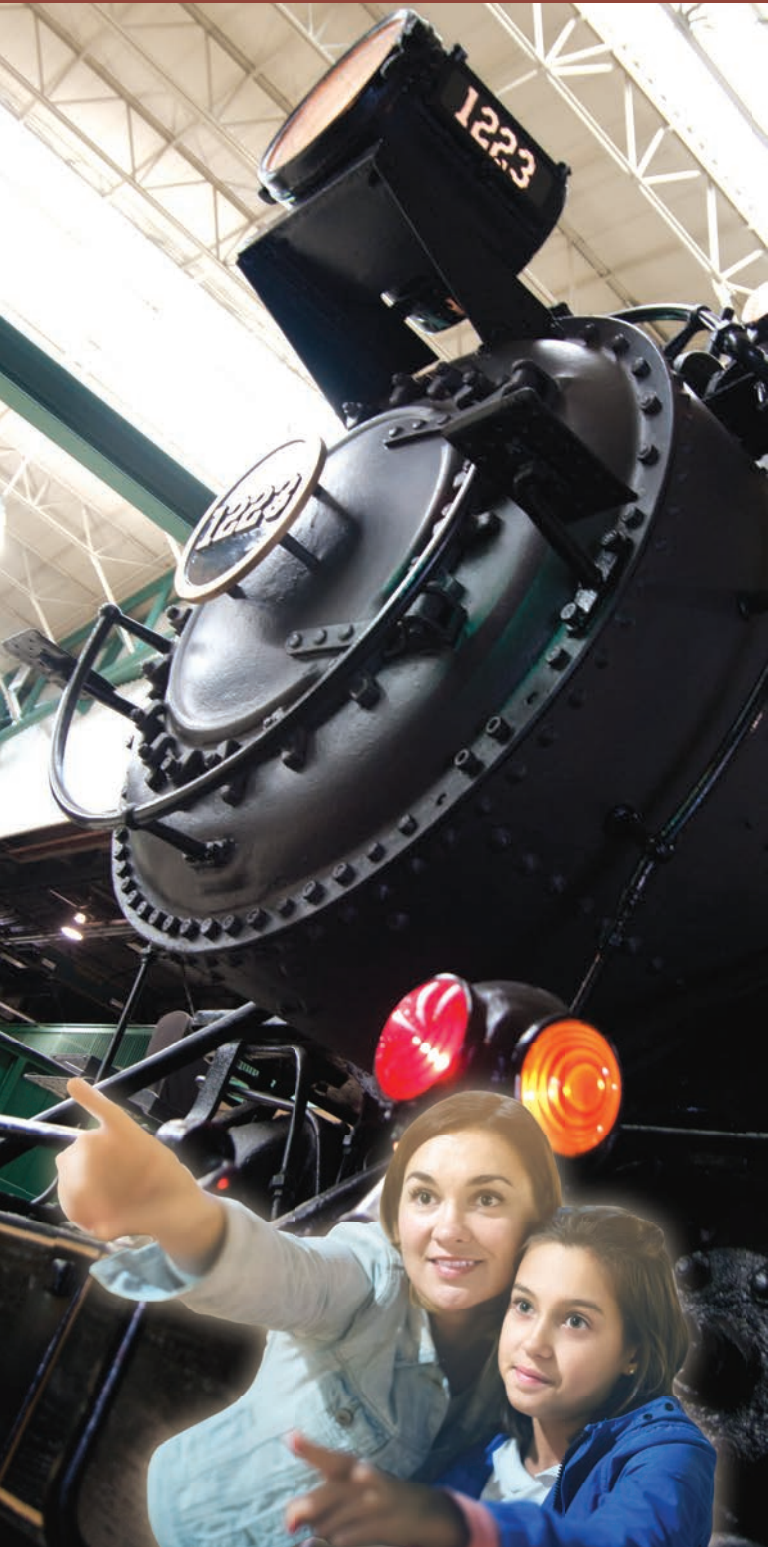
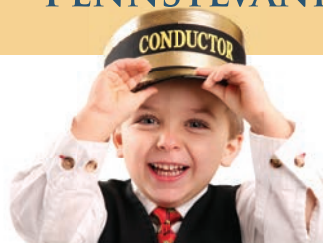




## Railroad Museum of Pennsylvania SPONSORSHIPS



## THE RAILROAD MUSEUM OF PENNSYLVANIA MEANS BUSINESS



The world-class Railroad Museum of Pennsylvania is acknowledged as an important player in, and asset to, the **quality of life and economic development** of Lancaster County and the Commonwealth of Pennsylvania.

Museums in general are a key element in **attracting and retaining major business activity**, and the Railroad Museum of Pennsylvania is no exception. Factors associated with the attractiveness of a new job frequently find that community quality of life was the second most important factor — just below salary — for workers and was more important even than benefits, stock options or company stability.

### Our Visitors Are Your Customers and Neighbors

The Railroad Museum of Pennsylvania hosts an average of 125,000 local, regional, national and international visitors annually, and is **the most visited museum by far in Lancaster County**. About a quarter of a million more log onto our website. Museums rank in the top three for family vacation destinations. People who visit museums spend nearly twice as much on their travel as those who do not.

Museums engage visitors, transform their world, create memories and provide a common experience that people share across generations. They are among the most trusted public institutions in the United States and around the world.

### Preserving Our Historic Treasures and Cultural Heritage

Your sponsorship contribution will support significant Railroad Museum of Pennsylvania **education, restoration, archival and interpretive programs** for today's and future generations.

Museums spend \$1.1 billion annually to care for their collections and create a strong connection to the past. The Railroad Museum of Pennsylvania **holds its unparalleled railroad heritage collection in trust** for the benefit of, and in service to, the public.



## BENEFITS OF YOUR SPONSORSHIP CONTRIBUTION

### For You, Your Business or Organization

- You take advantage of the Friends of the Railroad Museum of Pennsylvania's 501(c)(3) status, so your sponsorship contribution is **tax deductible** to the fullest extent of the law.
- You gain **visibility and recognition** for your philanthropy by sponsoring programs at a premier history museum.
- You give Railroad Museum of Pennsylvania **admission passes and behind-the-scenes tours** to your friends, family, clients or employees in appreciation, as a thank you, for cultivation or for team building.

### For the Community

You invest in the area's growth and development, helping to generate a positive quality of life and economic impact. More Railroad Museum of Pennsylvania visitors and improved programs mean more dollars come here and stay here. Jobs and other sustainable opportunities are created and thrive.

### For the Railroad Museum of Pennsylvania

We achieve a relationship with a valuable sponsor — you — and **obtain critical support** in our efforts to chronicle, preserve and educate the public about the rich heritage of railroading, the industry that built our nation and continues strong today.



**RAILROAD MUSEUM OF PENNSYLVANIA**  
P. O. Box 125, Strasburg, Lancaster County, PA 17579  
(717) 687-8628 • [www.rrmuseumpa.org](http://www.rrmuseumpa.org)  
[info@rrmuseuma.org](mailto:info@rrmuseuma.org)

The Railroad Museum of Pennsylvania is one of 24 historic sites and museums administered by the Commonwealth of Pennsylvania's Pennsylvania Historical & Museum Commission as part of the Pennsylvania Trails of History®, and with the active support of the nonprofit Friends of the Railroad Museum of Pennsylvania.



# SPONSORSHIP OPPORTUNITIES

## \$250 LANCASTER, OXFORD & SOUTHERN RAILROAD

- Sponsorship of 1 Museum event, program or project, with on-site representation for you
- Recognition in the Museum's *Milepost* magazine, on the website, in news releases and social media, and in other relevant publications and signage
- 4 individual admission passes to the Railroad Museum of Pennsylvania

## \$500 ERIE RAILROAD

- Sponsorship of 1 Museum event, program or project, with on-site representation for you
- Recognition in the Museum's *Milepost* magazine, on the website, in news releases and social media, and in other relevant publications and signage
- 4 individual admission passes to the Railroad Museum of Pennsylvania
- 1 behind-the-scenes tour with a Museum representative for up to 6 people



## \$1,000 DELAWARE, LACKAWANNA & WESTERN RAILROAD

- Sponsorship of 2 Museum events, programs or projects, with on-site representation for you
- Recognition in the Museum's *Milepost* magazine, on the website, in news releases and social media, and in other relevant publications and signage
- 8 individual admission passes to the Railroad Museum of Pennsylvania
- 2 behind-the-scenes tours with a Museum representative for up to 6 people per tour

## \$2,500 LEHIGH VALLEY RAILROAD

- Sponsorship of 2 Museum events, programs or projects, with on-site representation for you
- Recognition in the Museum's *Milepost* magazine, on the website, in news releases and social media, and in other relevant publications and signage
- 20 individual admission passes to the Railroad Museum of Pennsylvania
- 2 behind-the-scenes tours with a Museum representative for up to 6 people per tour

## \$5,000 READING RAILROAD

- Sponsorship of 3 Museum events, programs or projects, with on-site representation for you
- Recognition in the Museum's *Milepost* magazine, on the website, in news releases and social media, and in other relevant publications and signage
- 40 individual admission passes to the Railroad Museum of Pennsylvania
- 2 behind-the-scenes tours with a Museum representative for up to 6 people per tour

## \$10,000 PENNSYLVANIA RAILROAD

- Sponsorship of 4 Museum events, programs or projects, with on-site representation for you
- Recognition in the Museum's *Milepost* magazine, on the website, in news releases and social media, and in other relevant publications and signage
- 80 individual admission passes to the Railroad Museum of Pennsylvania
- 3 behind-the-scenes tours with a Museum representative for up to 6 people per tour



You may sponsor your choice of a Railroad Museum of Pennsylvania event, exhibit or publication, or a preservation, education, collections, technology or interpretive program, to be determined. Benefits, including program sponsorship, admissions passes and behind-the-scenes tours, must be utilized within a 12-month period of the inception of the sponsorship, or will expire at the end of that time.

Sponsorship contributions are made to the **Friends of the Railroad Museum of Pennsylvania**, a 501(c)3 nonprofit educational organization licensed by the Commonwealth.

Since 1983, the Friends of the Railroad Museum of Pennsylvania has provided a volunteer and paid staff workforce, financial support and outstanding programs and services **in support of the Railroad Museum of Pennsylvania's mission** to preserve and interpret the rich heritage of railroading.

For more information, please contact the Museum advancement office.



# SPONSORSHIP

Yes. I would like to become a sponsor of the Railroad Museum of Pennsylvania!

Name \_\_\_\_\_

Business/Organization \_\_\_\_\_

Contact Person & Title \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorships:

- \$250.00 LANCASTER, OXFORD & SOUTHERN RAILROAD
- \$500.00 ERIE RAILROAD
- \$1,000.00 DELAWARE, LACKAWANNA & WESTERN RAILROAD
- \$2,500.00 LEHIGH VALLEY RAILROAD
- \$5,000.00 READING RAILROAD
- \$10,000.00 PENNSYLVANIA RAILROAD

I decline to receive all  admissions passes and/or  behind-the-scenes tour(s), to which I may be entitled.

### Method of Payment:

- Check (Please make checks payable to the Friends of the Railroad Museum of Pennsylvania/FRM)
- VISA
- MasterCard
- Discover



Total Enclosed \$ \_\_\_\_\_

Name On Card \_\_\_\_\_

Card # \_\_\_\_\_

Sec# \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

Please call  or email  me to discuss programs available for sponsorship and dates for behind-the-scenes tour(s), if applicable.

Please return to: Friends of the Railroad Museum of Pennsylvania  
P. O. Box 125, Strasburg, PA 17579  
(717) 687-8628 • www.rrmuseumpa.org  
info@rrmuseumpa.org